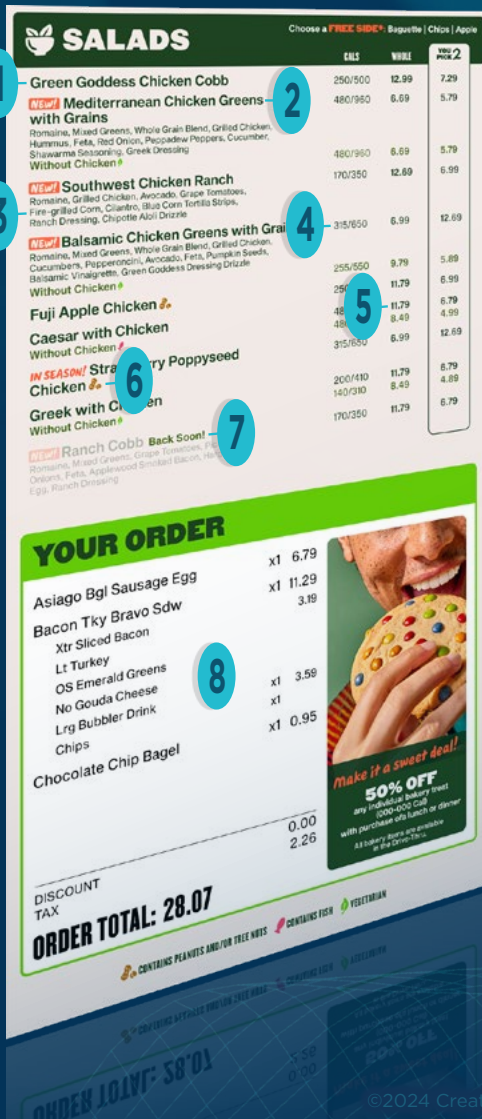# Clarity

Unleash the Power of POS Integration
Clarity makes it possible – and profitable

Clarity, our purpose-built menu software platform is developed to perform in ways that are vital to an integrated digital menu board tech stack – starting with the ability to integrate with POS. When POS data is connected to the Clarity platform, it operates seamlessly to remove friction and the need to manually update menu boards for everyday realities from stockouts to pricing changes. This allows your staff to focus on serving up a guest experience that makes a positive impact on profitability.

POS integration can occur at every touchpoint along the journey: from the Drive Thru to interior digital menu boards to self-order kiosks – including order confirmation screens. When all displays are coordinated in a dynamic, omnichannel manner, the guest has consistent visibility anywhere they engage.

Available POS Attributes in Clarity:

1. Product Name - Point of Sale Name
2. Display Name
3. Description
4. Caloric Value
5. Price update by Product
6. Nutritional Icons
7. Inventory Availability
8. Drive-Thru Order Confirmation

Current Point of Sales Attributes by POS Provider:

PAR | Brink POS

Price Update by Product [5]
Drive-Thru Order Confirmation [8]
Inventory Availability [7]

ORACLE micros Simphony

VENUENEXT

Appetize Now part of SpotOn

toast

NCR Aloha

clover

Price Update by Product [5]

CreativeRealities

connect with us for a demo on our software or visit us at cri.com