

FCA Impact Media Network

by CreativeRealities

Grow Revenue
Build Confidence
Sell from Inventory



Dynamic digital displays that deliver results!

- Drive revenue by promoting the upsell
- Enhance the customer and dealership experience
- Increase awareness of key selling points
- Responsive and customizable

FCA Impact Media Network Showroom Packages



\$199/mth¹
\$649 down

Pkg. 1 Digital Signage Appliance²

Includes:

- Digital Signage Appliance
- Professional Installation
- Current Brand Content Updated via Internet
- Customizable Dealer Promotional Templates
- Full Remote Support and 3-Year Warranty
- Optional commercial grade monitor available (see below)



\$199/mth¹
\$2,599 down

Pkg. 2 Digital Signage Appliance + Interactive Sales Support System

Includes Package 1 Features Plus:

- 55" Commercial Grade Monitor and Wall Mount
- Equipment Rack Containing:
 - Wireless Access Point
 - Security Appliance
- Optional Tablets Available Through Bizco. See Bizco Order Form for Details



\$299/mth¹
\$7,999 down

Pkg. 3 Digital Signage Appliance + Interactive Sales Support System + Lighted Enclosure w/Tablet Mount

Includes Package 2 Features Plus:

- 8'x6' Enclosure with Carbon Fiber and Brushed Aluminum Finish, LED Lighting and an Integrated Retractable Tablet (Included)

¹ Payments, Support and Warranty for 36-Month Term.

² HDMI Input Required for Dealer Supplied Monitor.

³ Valid for Packages 2 & 3 Only for Signed Enrollment Forms Received March 1 Through April 30, 2018.

Add-Ons

42"
Thin-depth
Commercial Grade
Monitor

\$799
each

50"
Thin-depth
Commercial Grade
Monitor

\$999
each

65"
Thin-depth
Commercial Grade
Monitor

\$2,299
each



Tablets available
through Bizco.
See Bizco order
form for details.

Turn-key Technology Solution

- Professional Site Survey and Installation
- Dynamically Updated Brand Content
- iShowroomPRO Tablet Presentations on the Big Screen (Option 2 and 3)
- Customizable Dealer Content Supplied
- System Training, Phone Support and Warranty

Lease Packages Also Available.

FCA Impact Media Network Service Packages



\$199/mth¹
\$649 down

Pkg. 1 Impact Service Menu Board²

Includes:

- Digital Signage Appliance
- Professional Installation
- Dynamic Menu Board Content Management System
- Full Remote Support and 3-Year Warranty
- Optional commercial grade monitor available (see below)



\$199/mth¹
\$649 down

Pkg. 2 Impact Promotional Panel²

Includes:

- Digital Signage Appliance
- Professional Installation
- Mopar promotional Content
- Custom CMS With Dealer Service Ad Templates
- Full Remote Support and 3-Year Warranty
- Optional commercial grade monitor available (see below)

Pkg. 1 or 2:

\$149/Month for Each Additional Unit

¹ Payments, Support and Warranty for 36-Month Term.

² HDMI Input Required for Dealer Supplied Monitor.

Turn-key Technology Solution

- Professional Site Survey and Installation
- Dynamically Updated Mopar Brand Content
- Easily editable digital menu board
- Customizable Promotional Dealer Content Supplied
- System Training, Phone Support and Warranty

MARKET
CENTER

Add-Ons

42"
Thin-depth
Commercial Grade
Monitor

\$799
each

50"
Thin-depth
Commercial Grade
Monitor

\$999
each

65"
Thin-depth
Commercial Grade
Monitor

\$2,299
each

FCA Impact Media Network Enrollment Form

ALL FIELDS MUST BE FILLED OUT TO PROCESS ORDER

Legal Name of Dealership

Business Center

Dealer Code

Dealership Address

City

State

Zip Code

Authorized Dealership Representative
Name/Title - Print

Authorized Dealership Representative
Signature

Date

Mobile Phone Number

Email Address

Alternative Contact Name

Position at Dealership

Mobile Phone Number

Email Address

Packages	Term	Payment	Quantity
Showroom			
1. Impact Digital Signage Appliance Monitor Sold Separately	36 Months	\$199/month \$649 down	▶
2. Impact Digital Signage Appliance + Interactive Sales Support System	36 Months	\$199/month \$2,599 down	▶
3. Impact Digital Signage Appliance + Interactive Sales Support System + Lighted Enclosure (Tablet Included)	36 Months	\$299/month \$7,999 down	▶
Service			
1. Impact Service Menu Board Monitor Sold Separately	36 Months	\$199/month \$649 down	▶
2. Impact Promotional Panel Monitor Sold Separately	36 Months	\$199/month \$649 down	▶

Add-Ons

42" Thin-depth Commercial Grade Display	One-Time Payment	\$799 each	▶
50" Thin-depth Commercial Grade Display	One-Time Payment	\$999 each	▶
65" Thin-depth Commercial Grade Display	One-Time Payment	\$2,299 each	▶
iPad Tablet with iShowroomPRO App	Tablets available through Bizco. See attached order form for details.		

Custom solutions are available. For more information, call 888-686-5788 or email impactmedia@cri.com

Work will commence on behalf of the dealer upon receipt of this signed enrollment form. A \$750 cancellation fee will be direct billed should the dealer cancel this order for any reason prior to installation.

Installation subject to verification of internet bandwidth, network and power requirements. Installation price for continental US only. Additional terms and conditions of this enrollment are set forth in the Service Level Addendum (SLA). Price does not include applicable state and local sales taxes.

Lease options also available. Please contact Creative Realities for details.

CreativeRealities

Web: www.cri.com/impactmedia | email: impactmedia@cri.com | Phone: 888-686-5788
or visit the MarketCenter website in DealerCONNECT

Dealership Tablet Rental Program

iShowroom **PRO**

- New Apple iPad 9.7" 32GB with Cellular Modem
- Unlimited Toll Free Support
- Protection from Damage and Cracked Screens
- Protection from Theft
- Optional Unlimited Cellular Data Plan
- Rugged case with Hand Strap and Kickstand
- Easy Monthly Billing through your Dealer Billing Account via MarketCenter

Everything
you need
at one low
monthly
price

\$19/month
for CFAFE
dealers

\$29/Month for
non-CFAFE dealers

24 Month
Rental per device

Note: Sales Tax will be added as required
by your States Law if applicable.



Now, an
iPad deal
you can't beat!

Dealership Tablet Rental Form

ALL FIELDS MUST BE FILLED OUT TO PROCESS ORDER

Bill To:

Dealer Name

Dealer Code

City

State

Zip Code

Email

Note: Billed Monthly through your Dealer Account Billing via MarketCenter

Ship To: Same as Bill To

Dealer Name

Dealer Code

City

State

Zip Code

Email

Select quantity of tablets (Maximum number of tablets limited by dealer size)

Dealer Size	Quantity	Dealer Size	Quantity	Data Plan	
A (3 max)	<input type="text"/>	D (6 max)	<input type="text"/>	Add-Ons Unlimited data with NO contract for only \$30/month per device Yes <input type="checkbox"/> No <input type="checkbox"/>	
B (3 max)	<input type="text"/>	E (8 max)	<input type="text"/>		
C (4 max)	<input type="text"/>	<input type="checkbox"/> Additional quantity at \$36/month/each			

Signature

Date

What's Next

- You will receive an email confirming your order along with the Rental Lease terms and conditions that you have agreed to.
- When your devices arrive, there will be instructions on how to setup the iPad(s), establish connectivity, and get support if you need it!
- Call us at 877-700-IPAD (877-700-4723) with any questions.
- Subject to dealer agreement approval which can be reviewed online at iShowroomPRO.com