

FCA Impact Media Network

by CreativeRealities

Grow Revenue
Build Confidence
Sell from Inventory



Dynamic digital displays that deliver results!

- Drive revenue by promoting the upsell
- Enhance the customer and dealership experience
- Increase awareness of key selling points
- Responsive and customizable

FCA Impact Media Network Showroom Packages



\$199/mth¹

\$649 down

Upfront purchase options available

Pkg. 1 Digital Signage Appliance (Using Dealer Supplied Monitor*)

Includes:

- Digital Signage Appliance
- Professional Installation
- Current Brand Content Updated via Internet
- Customizable Dealer Promotional Templates
- Full Network Operations Center Support



\$199/mth¹

\$2,599 down

Upfront purchase options available

Pkg. 2 Digital Signage Appliance + Interactive Sales Support System

Includes Package 1 Features Plus:

- 55" Commercial Grade Monitor and Wall Mount
- Equipment Rack for Mirroring
 - Wireless Access Point
 - Security Appliance
- Optional Tablets Available Through Bizco. See Bizco Order Form for Details



\$299/mth¹

\$7,999 down

Upfront purchase options available

Pkg. 3 Digital Signage Appliance + Interactive Sales Support System + Lighted Enclosure w/Tablet Mount

Includes Package 2 Features Plus:

- 8'x6' Enclosure with Carbon Fiber and Brushed Aluminum Finish, LED Lighting and an Integrated Retractable Tablet (Included)
- Upgrade to 65" commercial grade monitor

¹ Payments, Support and Warranty for 36-Month Term.

² HDMI Input Required.

Turn-key Technology Solution

- Professional Site Survey and Installation
- Dynamically Updated Brand Content
- iShowroomPRO Tablet Presentations on the Big Screen (Option 2 and 3)
- Customizable Dealer Content Supplied
- System Training, Phone Support and Warranty

Add-Ons

43"

Thin-depth
Commercial Grade
Monitor

\$1,099
each

50"

Thin-depth
Commercial Grade
Monitor

\$1,299
each

65"

Thin-depth
Commercial Grade
Monitor

\$2,299
each



Pre-configured
iPad with
iShowroomPRO
Application

Lease Packages Also Available.

FCA Impact Media Network Service Packages



\$199/mth¹
\$649 down
Upfront purchase options available

Pkg. 1 Impact Service Menu Board (Using dealer supplied monitor*)

Includes:

- Digital Signage Appliance
- Professional Installation
- Dynamic Menu Board Content Management System
- Full Network Operations Center Support



\$199/mth¹
\$649 down
Upfront purchase options available

Pkg. 2 Impact Promotional Panel (Using Dealer Supplied Monitor*)

Includes:

- Digital Signage Appliance
- Professional Installation
- Mopar promotional Content
- Online Customizable Dealer Service Ad Templates
- Full Network Operations Center Support

Pkg. 1 or 2:

\$149/Month for Each Additional Unit

¹ Payments, Support and Warranty for 36-Month Term.

² HDMI Input Required.

Turn-key Technology Solution

- Professional Site Survey and Installation
- Dynamically Updated Mopar Brand Content
- Easily editable digital menu board
- Customizable Promotional Dealer Content Supplied
- System Training, Phone Support and Warranty

MARKET
CENTER

Add-Ons

43"
Thin-depth
Commercial Grade
Monitor

\$1,099
each

50"
Thin-depth
Commercial Grade
Monitor

\$1,299
each

65"
Thin-depth
Commercial Grade
Monitor

\$2,299
each

FCA Impact Media Network Enrollment Form

ALL FIELDS MUST BE FILLED OUT TO PROCESS ORDER

Legal Name of Dealership

Business Center

Dealer Code

Dealership Address

City

State

Zip Code

Authorized Dealership Representative
Name/Title - Print

Authorized Dealership Representative
Signature

Date

Mobile Phone Number

Email Address

Alternative Contact Name

Position at Dealership

Mobile Phone Number

Email Address

Packages	Upfront Purchase Option	OR	Finance Option (36 mths)	Quantity
Showroom				
1. Impact Digital Signage Appliance Monitor Sold Separately	\$7,413		\$199/month \$649 down	▶
2. Impact Digital Signage Appliance + Interactive Sales Support System	\$9,563		\$199/month \$2,599 down	▶
3a. Impact Digital Signage Appliance + Interactive Sales Support System + Wall Mounted Kiosk (Tablet Incl.)	\$18,563		\$299/month \$7,999 down	▶
3b. Same as 3a with Free Standing Kiosk	\$18,763		\$299/month \$7,999 down	▶
Service				
1. Impact Service Menu Board Monitor Sold Separately	\$7,413		\$199/month \$649 down	▶
2. Impact Promotional Panel Monitor Sold Separately	\$7,413		\$199/month \$649 down	▶
Add-Ons				
43" Thin-depth Commercial Grade Display	\$1,099 each		-	▶
50" Thin-depth Commercial Grade Display	\$1,299 each		-	▶
65" Thin-depth Commercial Grade Display	\$2,299 each		-	▶
iPad Tablet with iShowroomPRO App	\$599 each		-	▶

Custom solutions are available. For more information, call 888-686-5788 or email impactmedia@cri.com

Prices and specifications subject to change without notice. Finance rates are subject to credit verification and current rates in effect at the time of funding.

Work will commence on behalf of the dealer upon receipt of this signed enrollment form. A \$750 cancellation fee will be direct billed should the dealer cancel this order for any reason prior to installation. Installation subject to verification of internet bandwidth, network and power requirements. Installation price for continental US only. Additional terms and conditions of this enrollment are set forth in the Service Level Addendum (SLA). Price does not include applicable state and local sales taxes. Upfront purchase option billed through MarketCenter. 50% payment upfront, remaining 50% paid upon installation. Finance option billed through MarketCenter. Deposit billed upfront.

CreativeRealities[®]

Web: www.cri.com/impactmedia | email: impactmedia@cri.com | Phone: 888-686-5788
or visit the MarketCenter website in DealerCONNECT